Links to Tools

Creating prototypes and simple websites

<u>Marvel</u> - for making clickable prototypes very easily <u>Origami</u> For making clickable prototypes (not as easy as Marvel)

<u>Invision</u> - For making clickable prototypes (not as easy as Marvel)

<u>Sketch</u> - to design collaboratively, you can use it with Marvel

Arist - tool to create text message support content

<u>Glide</u> - A tool that helps you build an app from a Google Sheet

<u>Webflow</u> - A powerful website creator that can do almost anything

<u>Notion</u> - A online workspace that allows you to publish and manage content

Places to go to create higher quality proptype designs, creating videos and presentations

<u>Canva</u> - for graphic design and editing (video editing in the premium version) <u>Biteable</u> - for making videos with animation, stock footage and photos <u>Genially</u> - tool for interactive presentations and infographics

<u>Unsplash</u> - quality stock image library <u>The Noun Project</u> - icon library <u>Freepik</u> - graphic design resource library <u>Storytale, Blush, Undraw</u> - illustration libraries

Links to useful websites and next steps

Books and useful links about developing your ideas

<u>Lean Impact</u> - A great book about creating impact in the world

<u>The Lean Start -up</u> for social impact- using start up methodology and Design Thinking for project that create impact

<u>Strategyzer</u> - a resource library for methods, templates, books and videos for testing ideas

<u>The GV Sprint</u> - A method created by Google, which is a sprint, a five-day process for answering critical business questions through design, prototyping, and testing ideas with customer **What's next** - places you can go for funding and investment in your ideas in the future

<u>Subak</u> - Subak is an accelerator and data cooperative for climate nonprofits. Subak helps startups maximise their impact in the fight against climate change, through funding, learning and networking! See our video from Elodie who runs the programme

<u>Bethnal Green Ventures</u> - BGV invests in founders using technology to tackle big social and environmental problems that aim to radically improve millions of lives!