



# Amazon Longitude **Explorer Prize**

## Introduction

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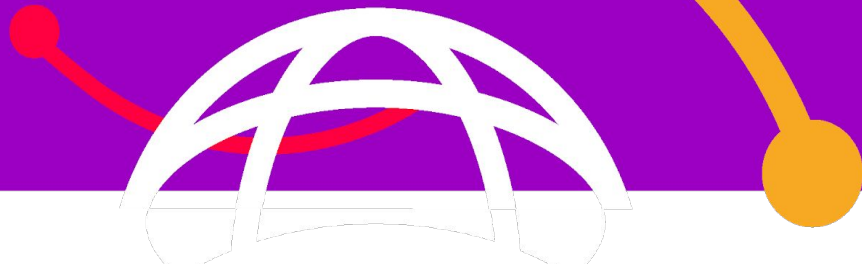
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## Welcome and housekeeping

- Please use the chat function or the raise hand function to ask a question.
- Please mute your microphone unless asking a question to avoid background noise.
- We will ask a couple of quick feedback questions at the end of the session.



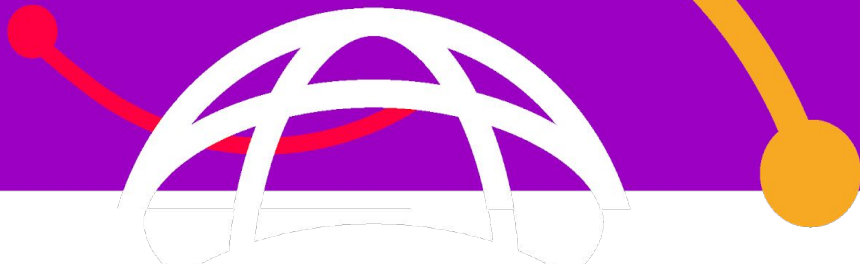


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**A year long competition that challenges teams of young people aged 11-16 to design, test and develop technology enterprises for social good**



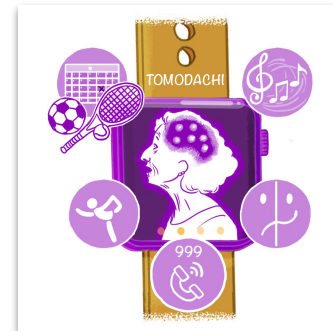
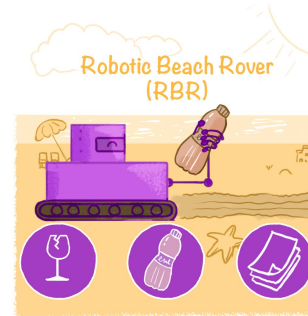


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The prize inspires, educates  
and enables young people to  
develop real innovations for  
the future

Teams develop real  
innovations for real problems!





## The challenge for 2020/2021



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*How can you use technology to create an app, product or service that will make the world a better place, enabling people to*

**Live Better, Live Longer, Live Greener and Live Together?**





# Stages of the programme



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## Entry period

(Early November 2020 - 12 February 2021)



## Finalist stage

(April - June 2021)



## Awards & Prizes

(July 2021)

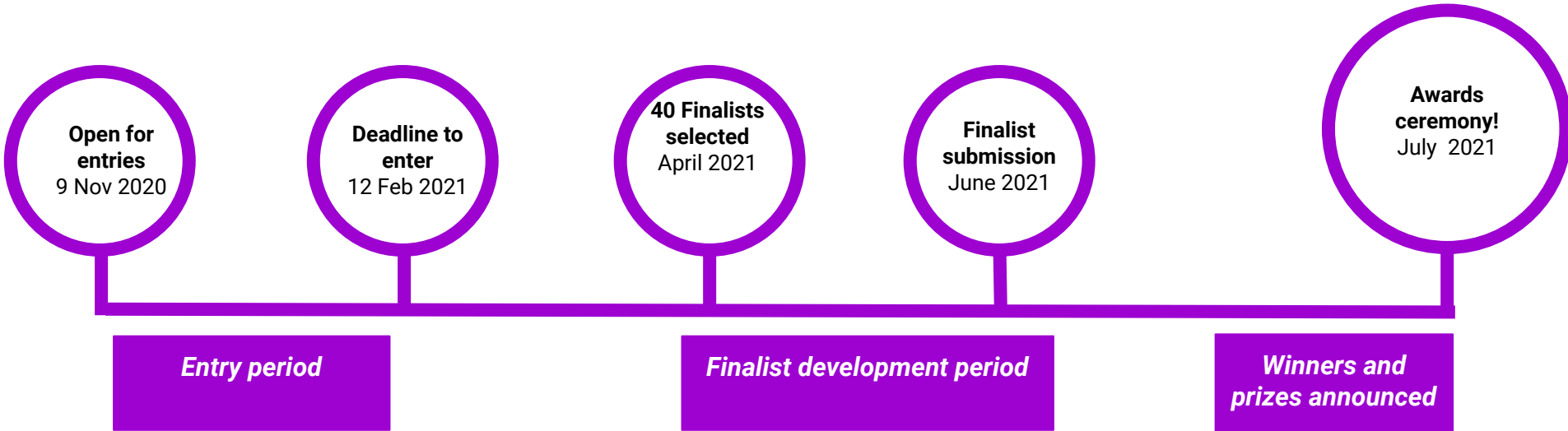




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# Timeline





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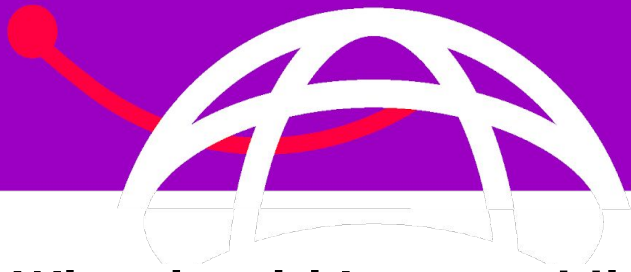
## Who is eligible to apply?

1. Team members aged 11-16 years old at entry
2. Teams of 2-5 young people.
3. Teams must be represented by an adult (guardian throughout the prize)
4. Open to any constituted secondary school or youth group based in the UK\*

**Multiple  
applications  
are  
encouraged!**

*\*home educated young people also welcome to apply, please ask the team for further details.*





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## Why should I support the young people I work with to apply?

- Free and easy application process
- Opportunity to develop and apply key STEM and Business skills
- Exclusive access to resources and experiences
- Proven high standard of online delivery
- Grants of up to £20,000 available for winners!





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## Feedback from previous participants

“Just a **massive thank you for such a well-organised and professional competition.** It has been a pleasure to take part in this.”

“I would like to say a huge thank-you for organising such a great competition. We are delighted to tell you that we all loved your semi-finalist event, webinars and awards ceremony. Although we couldn't attend the finalist event and awards ceremony in person, we enjoyed and **loved working remotely with you and the team.**”

“The prize was a whole new experience for all of us, giving us **memories and knowledge that will shape our future career and life** - this has been an invaluable experience for us all.”

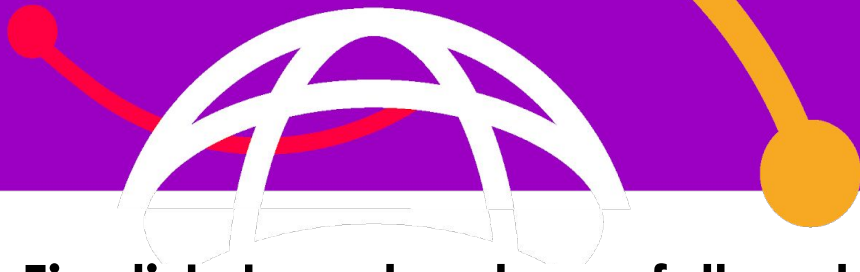
“Thank you so much for the opportunity to work in this project and to have carried the project forward in incredibly difficult times, **it has brought focus, pride and joy to my students.** Thank you so much.”

**100% of team champions surveyed would enter a team into Longitude Explorer Prize again in the future**



<b><u>Entry stage</u></b> (November 2020 - February 2021)		<b><u>Finalist stage</u></b> (April - June 2021)	
<b>What do I need to do?</b>	<b>What support do I have available?</b>	<b>What do I need to do?</b>	<b>What support do I have available?</b>
<ul style="list-style-type: none"><li>• Complete a simple online application form</li></ul>	<ul style="list-style-type: none"><li>• Free online downloadable resources</li><li>• Dedicated team available to support</li></ul>	<ul style="list-style-type: none"><li>• Complete a business case workbook</li><li>• Create a short pitch</li></ul>	<ul style="list-style-type: none"><li>• Dedicated mentor</li><li>• Business school experience</li><li>• Hardware</li><li>• Online &amp; offline assets</li></ul>

All resources freely available to download via:  
<https://longitudeexplorer.challenges.org/>



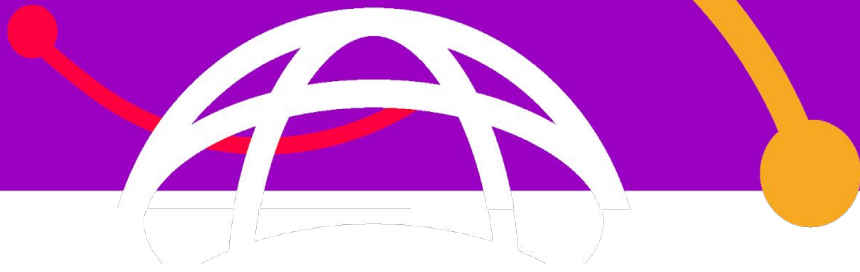
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## Finalist stage has been fully adapted to an interactive online delivery

- ❑ Online business school
- ❑ Live-stream and recorded workshops
- ❑ Virtual mentoring
- ❑ Offline and online resources
- ❑ Digital inclusion support (case by case)
- ❑ Flexible delivery





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## How do I make an application?

All applications made online through a secure platform that is accessed via the Prize website:

<https://longitudeexplorer.challenges.org/>



Applications must be submitted by the  
12th of February 2021 5pm!



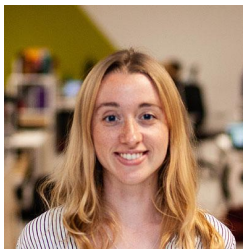
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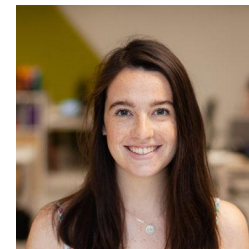
## The team behind the programme



**Maddy, Programme  
Manager**



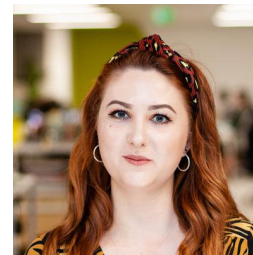
**Hannah, Assistant  
Programme Manager**



**Laura, Programme  
Coordinator**



**Constance,  
Programme Director**



**Seoana, Communications  
manager**



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**We want to hear from you!**

Engage with us on:  
Instagram [@Longitudeexplorer](https://www.instagram.com/Longitudeexplorer)  
Twitter [@Nestachallenges](https://twitter.com/Nestachallenges)  
[#AmazonXLEP](https://twitter.com/AmazonXLEP)

Stay up to date with our newsletter:  
<https://longitudeexplorer.challenges.org/contact-us/>

Email us at [explorer@nesta.org.uk](mailto:explorer@nesta.org.uk)

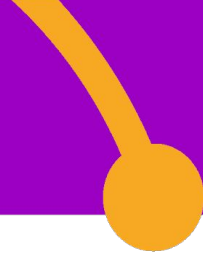
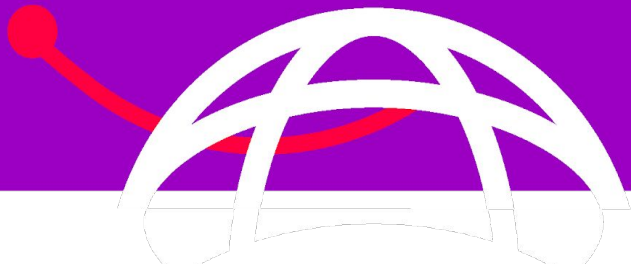


## Frequently asked questions

- How much time do teams need to make for this?
- How many teams will be selected as finalists?
- Can the programme be delivered within school year bubbles and remotely in lockdown?
- What ideas are you hoping to see come through?

Full FAQs on prize website: <https://longitudeexplorer.challenges.org/faqs/>





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# Q&A

Any further questions please get in touch with the team via: [explorer@nesta.org.uk](mailto:explorer@nesta.org.uk)



**Thank you for joining us!**



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**Before you leave if you could let us know  
your feedback in the anonymous poll that  
will pop up on your screen that would be  
really helpful!**