

# Worksheet 3: Generating ideas

## Coming up with new ideas

Using your now well defined problems you can start to come up with ideas about to solve them. To help you to do this try to keep in mind some guiding principles:

- Avoid criticism - at this stage we don't want to be critical of any ideas, so only add encouraging comments or feedback when others share their thoughts with you.
- The more the better - this is about generating lots of ideas rather than fully thought through ones so don't be afraid to write it down.
- Be inspired by others - build off each others ideas so share with your thoughts with the group as well.
- The sky's the limit - at this stage remember to think BIG!

## Your challenge

*How can you use technology to create an app, product or service that will make the world a better place, enabling people to Live Better, Live Longer, Live Greener and Live Together?*



### Living Better

There have been huge leaps and bounds in technology and medicine to help us live healthier lives, but that we are also faced with ongoing health challenges, these can be both physical and mental.



### Live Greener

It is becoming increasingly important to transform the way we live to reduce our negative impacts on the environment, including challenges like pollution and climate change. .



### Living Longer

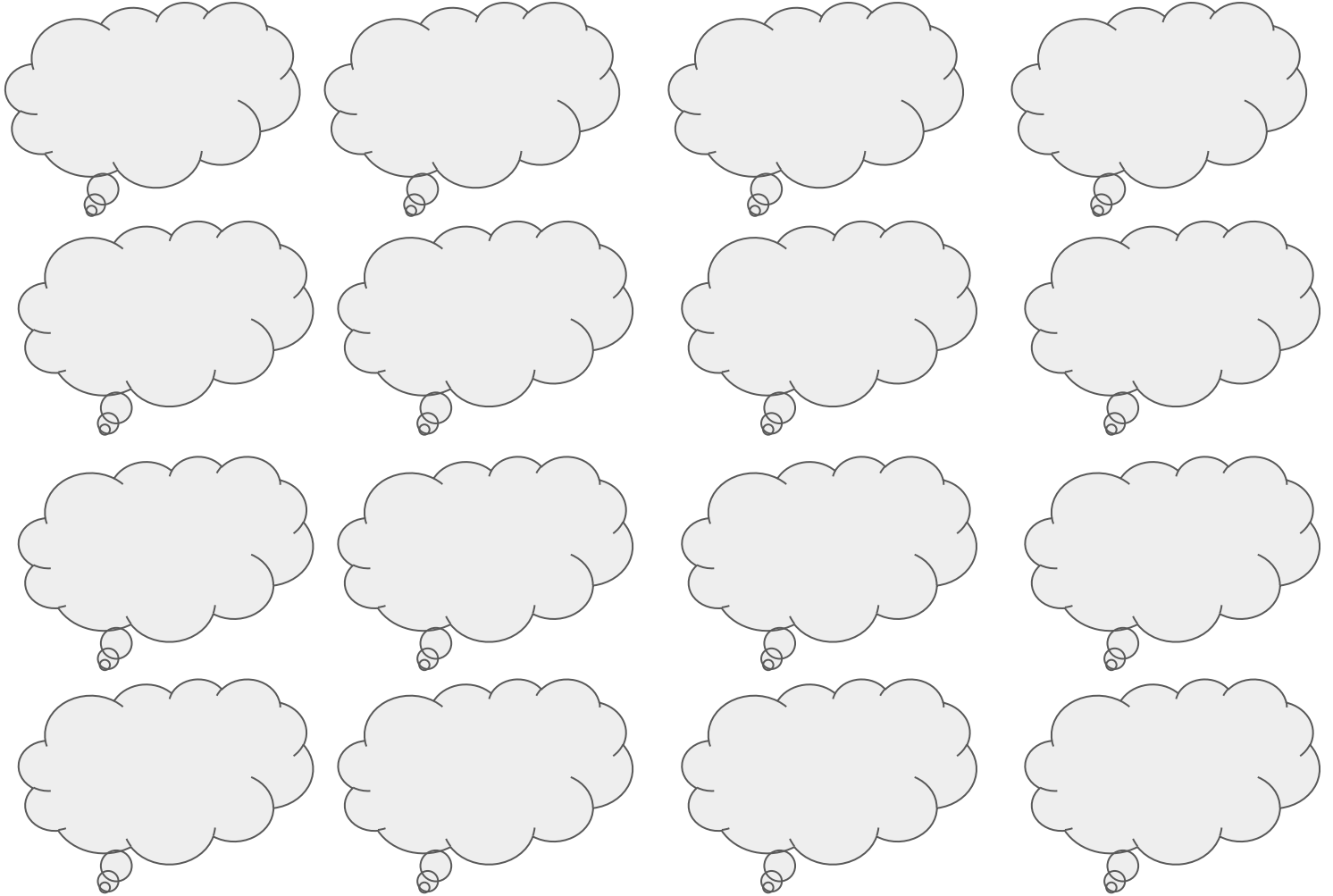
We are living longer than ever. But as we get older, our needs change, with challenges around mobility and isolation, re-skilling, and access to care.



### Living Together

We are presented with more and more options that can help us move about, access vital services and supplies and stay connected to each other however these may also have negative consequences, such as impact on our environment and mental health.

**1. Choose a problem statement that you've been working on to, and write down as many ideas about how you could use technology to solve it.**



**2. As a group read through the different ideas you have come up with and ask the others for feedback on them. Try to select three ideas to continue to work on.**

