

CREATING A DESIGN BRIEF

WORKSHEET 3

Complete the worksheet to create a robust design brief. We want to be rigorous here to set some constraints to design within. You will use this document to evaluate the suitability of your design concepts, so be clear and detailed. Complete as a group.

WORKSHOP 1 - CONCEPT DEVELOPMENT

Post Workshop Task - Monday 4th May 2020

Print one worksheet per person

1. THE DESIGN OBJECTIVE

(Copy and condense from Worksheet 1)

2. USERS & STAKEHOLDERS

(List out everyone that uses, installs and maintains your product / service)

3. FEATURES & FUNCTIONAL REQUIREMENTS

(What does your product / service need to do? Be specific)

4. CONSIDERATIONS & CONSTRAINTS

(What do you need to consider during development?)

5. ASSUMPTIONS MADE

(Create your own constraints where you don't have the evidence as yet)

6. SAFETY REQUIREMENTS

(Consider the safety and privacy of your users)

7. COST ESTIMATE

(Approximate cost estimate when purchasing your product / service)
