

# CAPTURING CONCEPTS

# WORKSHEET 5

Use this worksheet to transform your post-it note ideas into robust concepts. Create 3 concepts individually and share with your team and score the concept as a group, selecting the highest ranking. Please have your favourite concept selected before Workshop 4 on Thursday.

## WORKSHOP 1 - CONCEPT DEVELOPMENT

*Post Workshop Task - Monday 4th May 2020*

*Print three worksheets per person*

### CONCEPT TITLE (give it a fun name)

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### CONCEPT DESCRIPTION (give a little bit more detail)

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### GROUP SCORING (circle where your team agrees)

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1    2    3    4    5    6    7    8    9    10

### CONCEPT ILLUSTRATION (draw a image of your idea)

