CAPTURING CONCEPTS

Use this worksheet to transform your post-it note ideas into robust concepts. Create 3 concepts individually and share with your team and score the concept as a group, selecting the highest ranking. Please have your favourite concept selected before Workshop 4 on Thursday.

CONCEPT TITLE (give it a fun name)

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CONCEPT DESCRIPTION (give a little bit more detail)

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GROUP SCORING (circle where your team agrees)

1 2 3 4 5 6 7 8 9 10

CONCEPT ILLUSTRATION (draw a image of your idea)